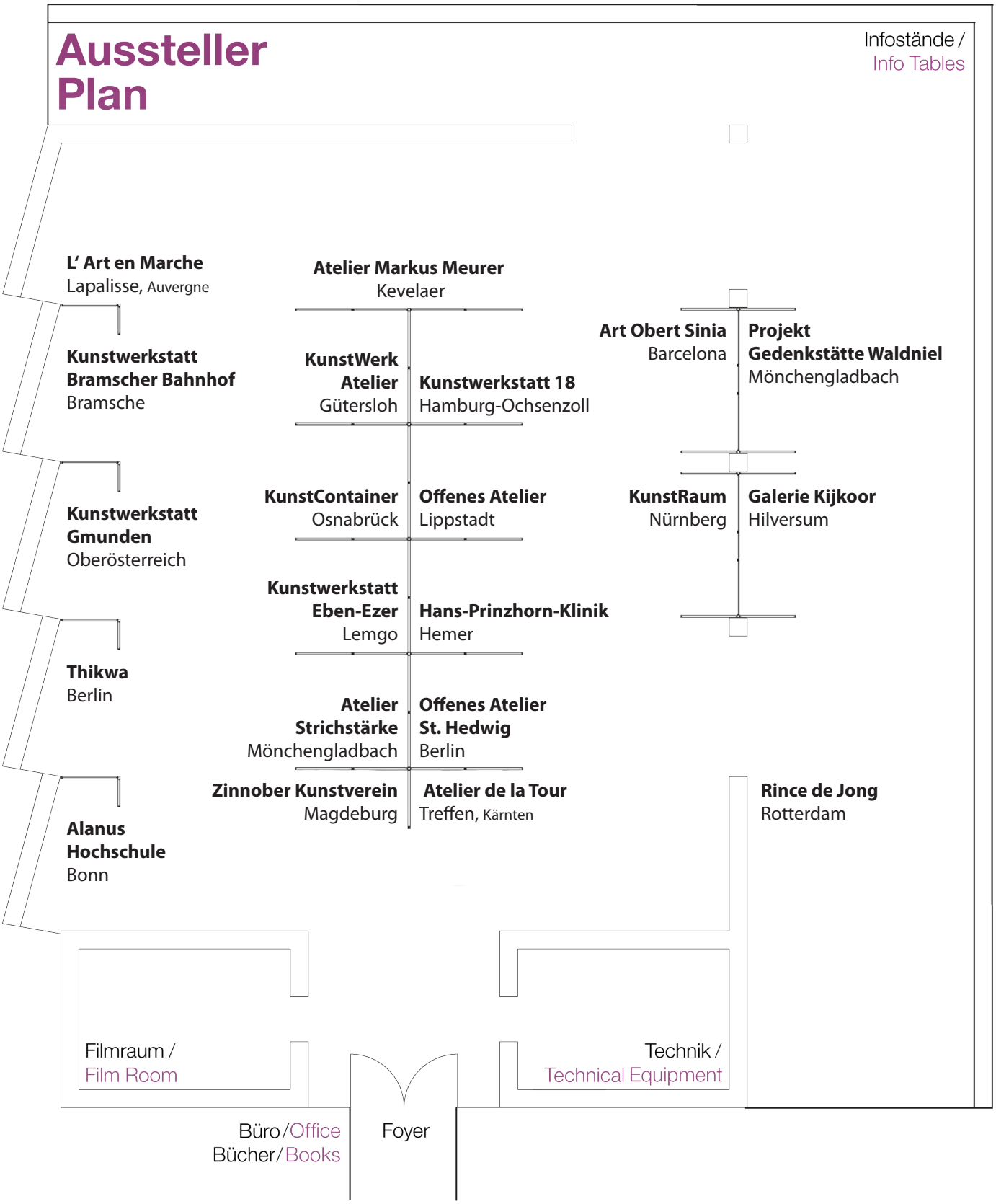Aussteller Plan